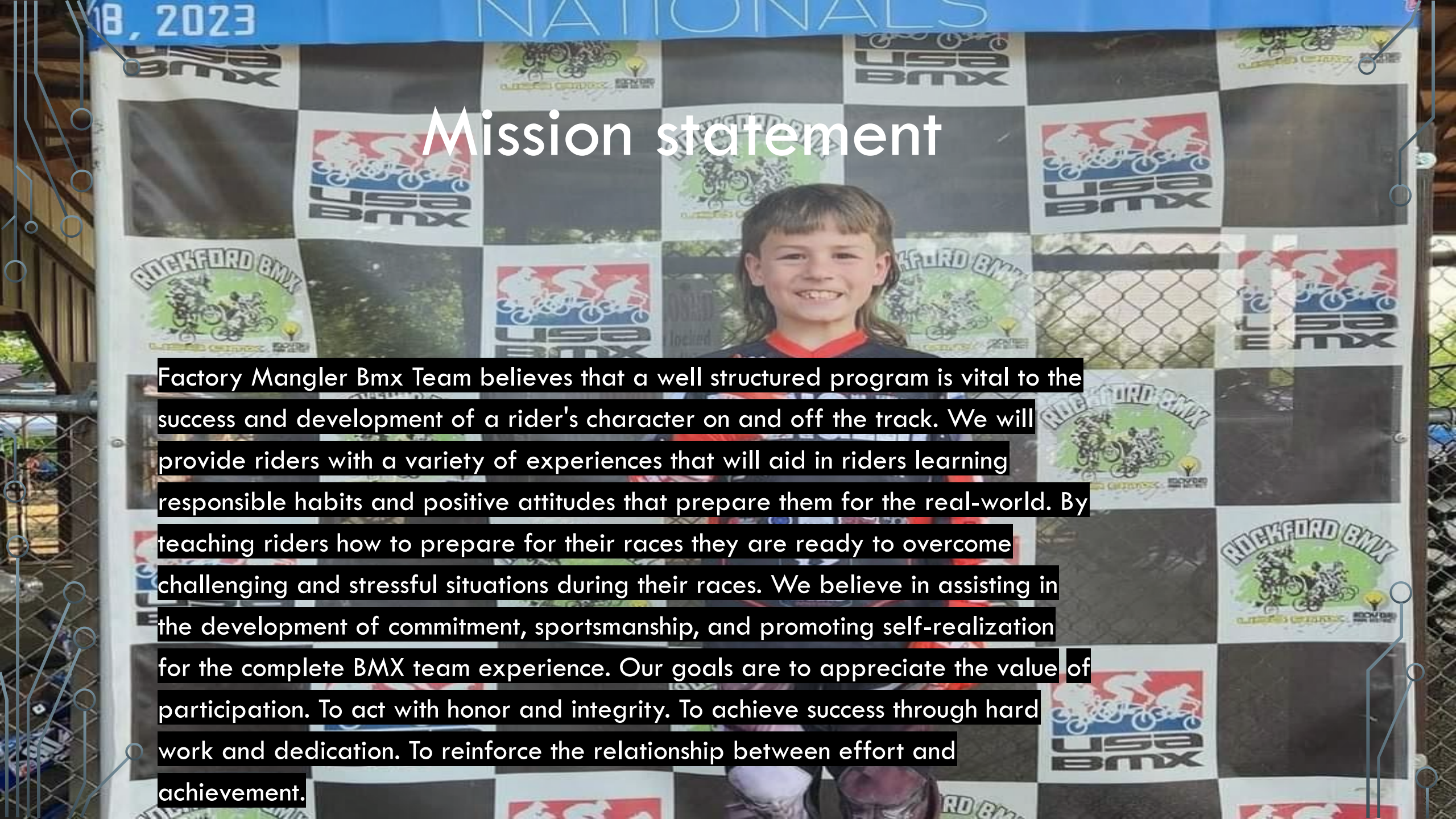
FACTORY
MANGLER
SPONSORSHIP PROPOSAL

Mission statement



Factory Mangler Bmx Team believes that a well structured program is vital to the success and development of a rider's character on and off the track. We will provide riders with a variety of experiences that will aid in riders learning responsible habits and positive attitudes that prepare them for the real-world. By teaching riders how to prepare for their races they are ready to overcome challenging and stressful situations during their races. We believe in assisting in the development of commitment, sportsmanship, and promoting self-realization for the complete BMX team experience. Our goals are to appreciate the value of participation. To act with honor and integrity. To achieve success through hard work and dedication. To reinforce the relationship between effort and achievement.

DEVELOPMENT AND TRAINING

- When I started thinking about developing my own team my initial thoughts began with the two words development and training. Being involved in the sport for over 35 years has allowed me to experience and acquire a great deal of BMX knowledge. To help riders of all skills levels I wanted to implement these two concepts by giving back to riders and families to create a professional racing experience for every rider on the team. This is why I started The Mangler Bmx Team.

THE MANGLER

- George “The Mangler” Andrews is one of the most successful riders in the history of the sport of BMX. His BMX resume is filled with UCI world titles, National Age Group number ones, Gold Cup Championships, District number ones, and state championships. The goal is to transfer his winning attitude to develop racers of all skill levels.

WHAT CAN WE DO FOR YOU?

- All sponsors will be included on factory team jerseys
- Your product will be on display at all the factory team races in front of thousands of potential new customers.
- Product brochures, stickers, and information will be provided with the displayed product
- Race updates and photos will be posted on the teams Instagram, Twitter and Facebook pages
- Your logo will appear in any advertising as a team sponsor
- George will promote your product during coaching at BMX racing league events, training camps, and clinic sessions

Data Driven Product Promotion

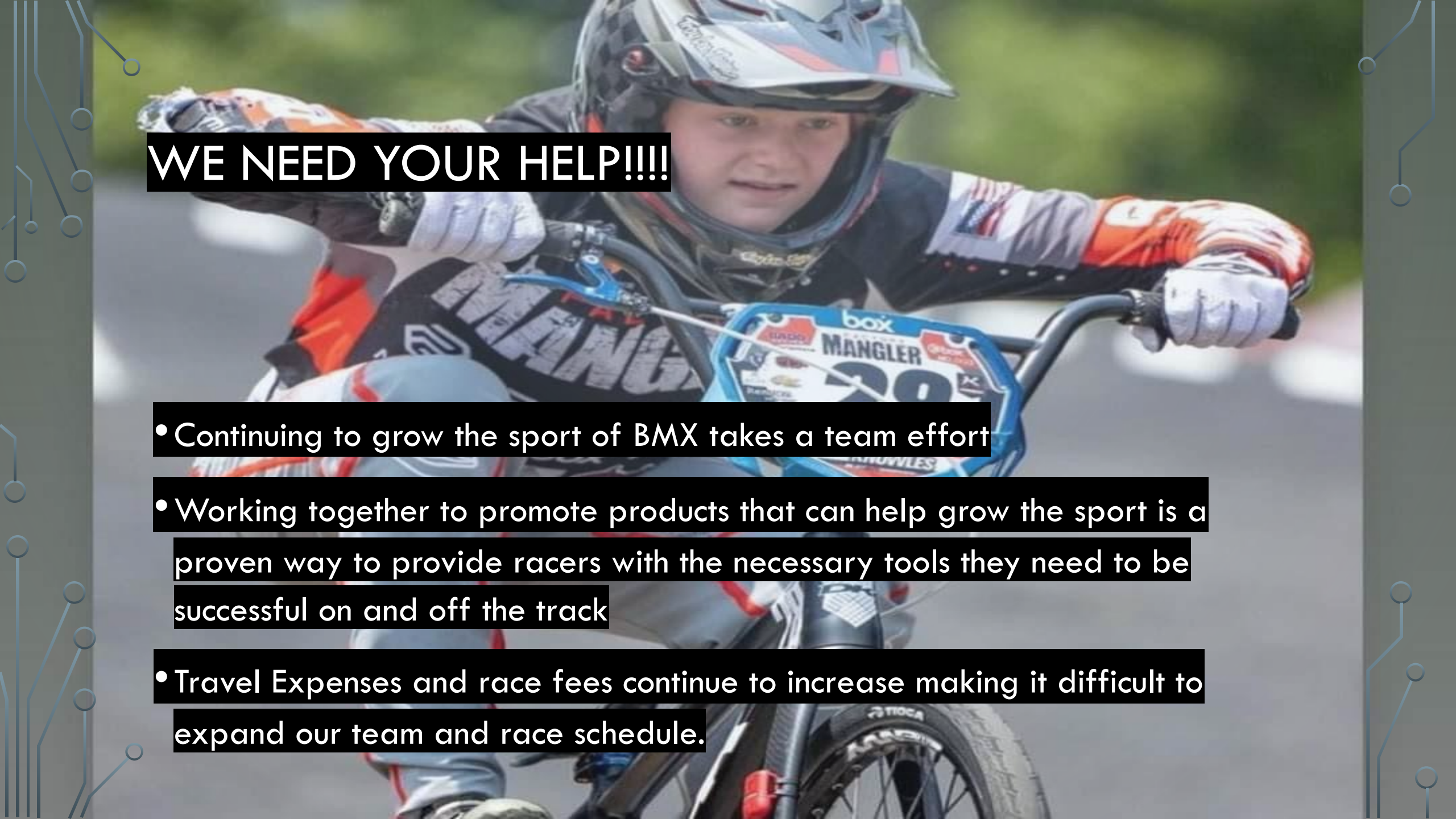
We believe our product promotion has produced direct sales results. By doing weekly trainings, monthly clinics, volunteering at beginners leagues and talking to future customers at the races we have influenced riders to purchase the products we represent. In 2020, seventeen Haro complete bikes were sold using our teams discount code through the local bike shop for a total of $7,729.86. to new and existing riders. In 2021, ten Mongoose race frames were sold and 5 complete bikes were sold for a total of 4,980.53. In 2022, $10,000 in BMX race products were purchased from our local bike shop and our co-sponsorships.

FACTORY MANGLER TEAM RACE SET UP

FACTORY TEAM RIDERS

George Andrews, 41-45 expert NAG 2 National 40
Alex Ferguson 17-20 expert Wisconsin state #1
Will Andrews 17-20 expert
Gavin Farr 13 expert Illinois state #2
Dayton Farr 7 expert Illinois state #6
Josh Coplan 51-55 expert
Xavier Malmin 15 expert
Wyatt Knowles 14 expert
Anthony Cooper 7 expert Gold Cup #1
Waylon Tyler 14 expert NAG 14
Ben Massa 9 expert
Kyle Massa 11 expert
Daniel Savostin 5 Intermediate
Marcus Simpson 17-20 expert

We are primarily a midwest based team with riders from Illinois, Wisconsin, and Missouri. We have two riders that are outside of the Midwest Daniel Savostin and Anthony Cooper. Our philosophy is to develop our riders through coaching and training on and off the track. Each one of our riders works extremely hard developing their skills to be able to have success at the national level.



WE NEED YOUR HELP!!!!

- Continuing to grow the sport of BMX takes a team effort
- Working together to promote products that can help grow the sport is a proven way to provide racers with the necessary tools they need to be successful on and off the track
- Travel Expenses and race fees continue to increase making it difficult to expand our team and race schedule.

2024 Race Schedule

Springfield, MO March
Rock Hill, NC UCI BMX World Championships May
Waterford Oaks, MI June
Rockford, IL July
Mayesville, OH August
Gold Cup Central Madison, WI September
USA BMX Grandnationals Tulsa, OK November

THANK YOU!!!!

- Thank you for taking the time out of your busy day to examine our proposal. We look forward to hearing from you about an exciting opportunity. Please feel free to contact: George Andrews, The Mangler BMX Product Promotions at: 779-774-8534 or factorymangler@yahoo.com. Check out our team Facebook and Instagram pages @ factory mangler BMX.