



Dear potential sponsor,

Every year, we invite local businesses to sponsor our team. After thinking of businesses in the community that we want to be affiliated with, we naturally thought of businesses like yours that are a staple in our community.

Sponsoring our team is not only a great way to get involved with the community; it is also an amazing form of marketing for your business. Our team has twenty-one riders from all over Illinois and the Midwest, and we will race at many USA BMX national events this year including the Grand nationals. That means your business will have branding in front of hundreds of people and generate thousands of views through our social media outlets. With that type of exposure, everyone will remember that your business supported us.

This year, we are asking for sponsorship dollars in exchange for the following:

- Your logo on our factory team jersey
- An invitation to attend our races
- Social media posts about your business on our teams Facebook and Instagram pages

Unfortunately, BMX racing is expensive and not all the families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment, apparel, and travel expenses.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that your business does a wonderful job of improving the community, and we thank you for your continued support.

If you have any questions, please contact me directly at 7797748534 or [factorymangler@yahoo.com](mailto:factorymangler@yahoo.com)

Thank you,

George Andrews,  
Factory Mangler Team Manager